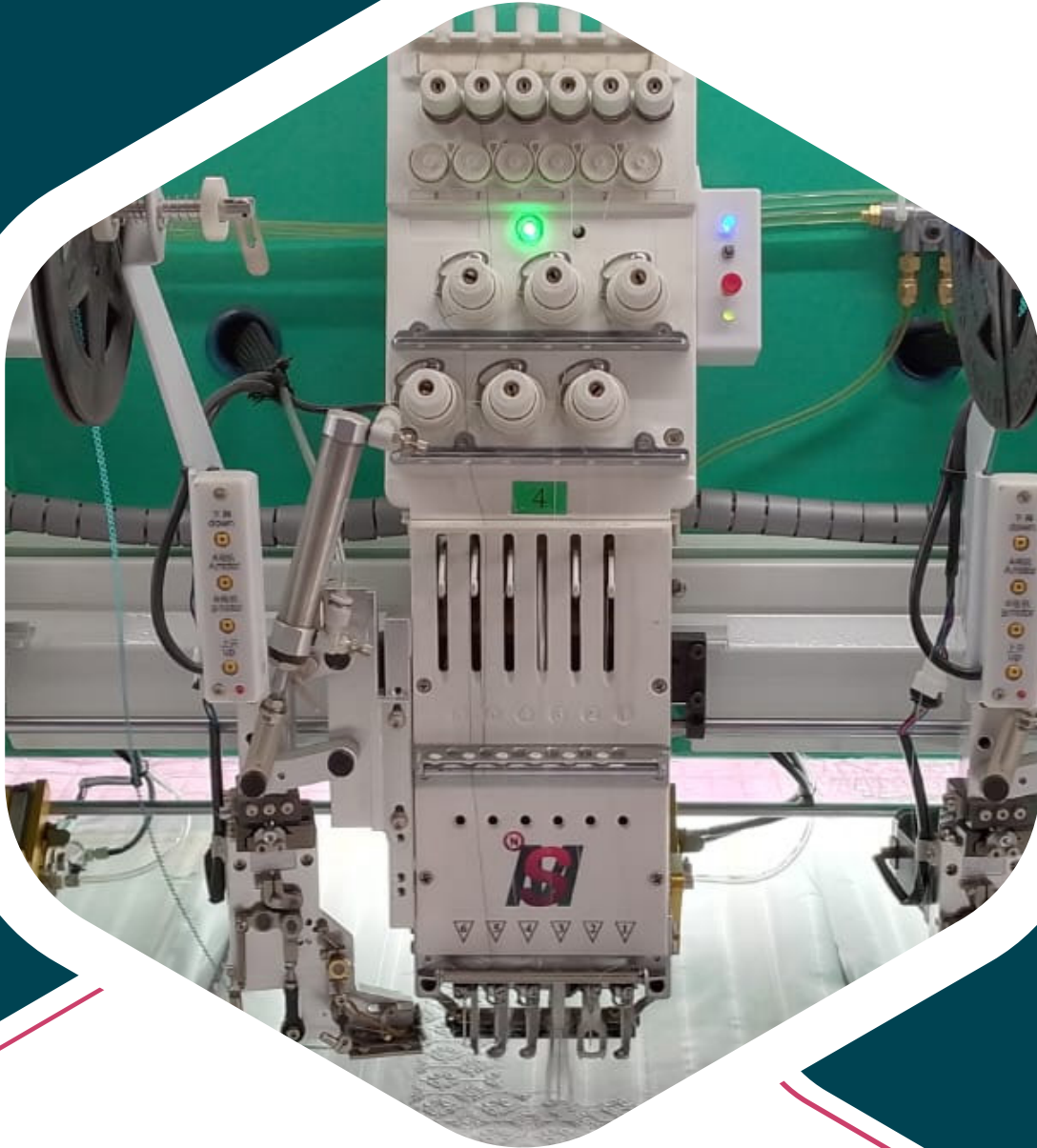




NEW SM
SEWING CENTER



BUSINESS PROFILE & PROPOSAL

NEW SM SEWING CENTER

Supplying All Kinds of Computerized Embroidery Machines & Spare Parts in Bangladesh



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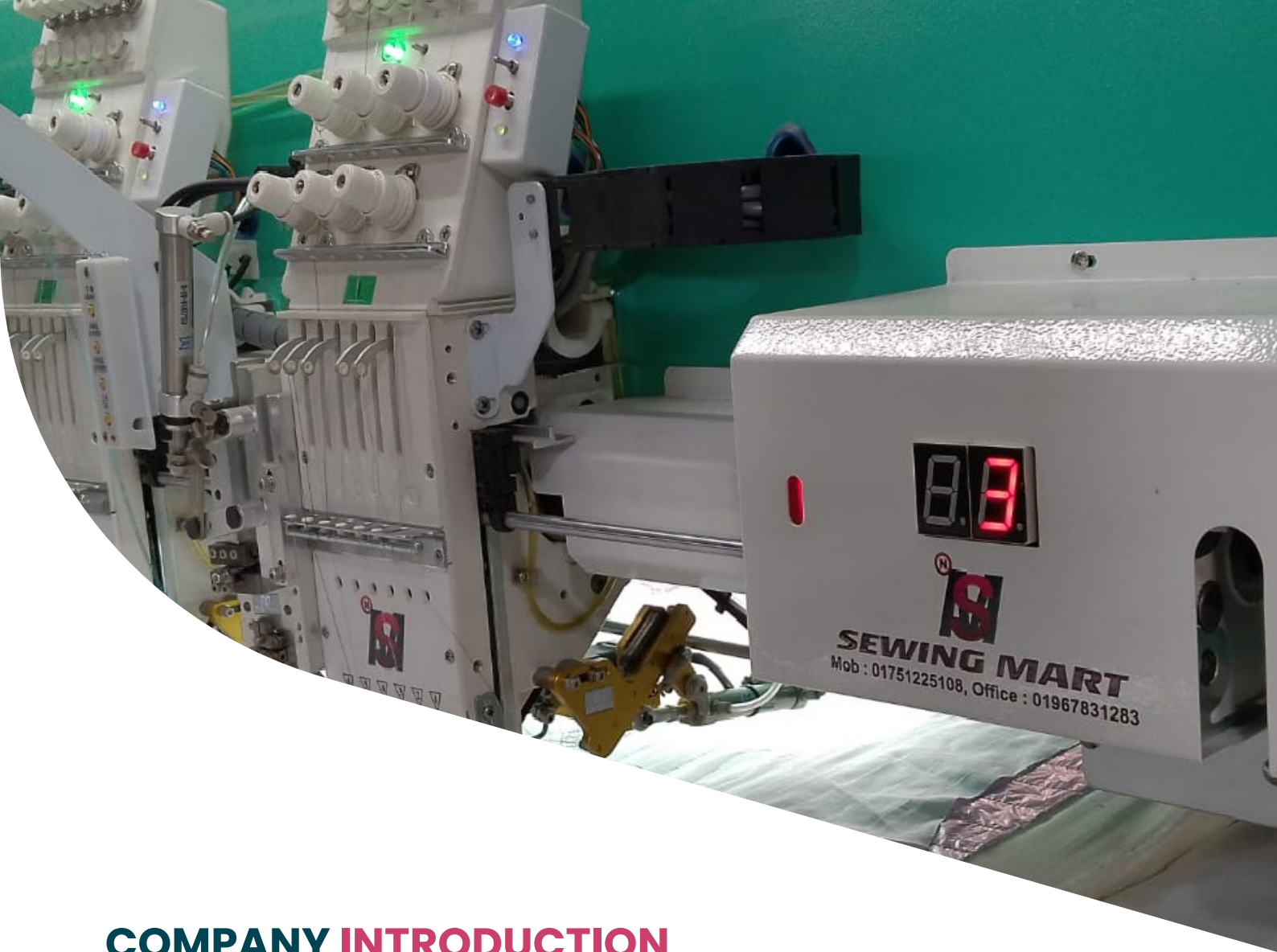
Website

www.newsmsewingcenter.com



Rofiq Tower-3 (1st Floor), Shop 3, Nagormohol Road
Aganagar, South Keranigonj, Dhaka-1310, Bangladesh





COMPANY INTRODUCTION

New SM Sewing Center is a trusted supplier of computerized embroidery machines and spare parts in Bangladesh. With years of experience and a strong reputation, we serve garment factories, embroidery units, and individual professionals across the country.

We specialize in importing and supplying high-quality embroidery machines, bobbins, digital printing machines, curing machines, and laser cutting machines. Our goal is to deliver reliable, modern solutions that meet the needs of Bangladesh's growing textile and embroidery sector.

We also provide installation, operator training, and after-sales service to ensure the best performance and long-term satisfaction. Our vision is to build strong, long-term partnerships with international suppliers and contribute to the advancement of the local industry.



MESSAGE FROM FOUNDER

Dear Respected Factory Owner,

It is my pleasure to present New SM Sewing Center—one of the rising names in Bangladesh's embroidery machine sector.

With an expanding market, growing customer base, and a solid service infrastructure, we are perfectly positioned to introduce high-quality, high-performance machines to the local industry. What we now seek is more than a supplier—we are looking for a strategic partner who shares our vision and values.

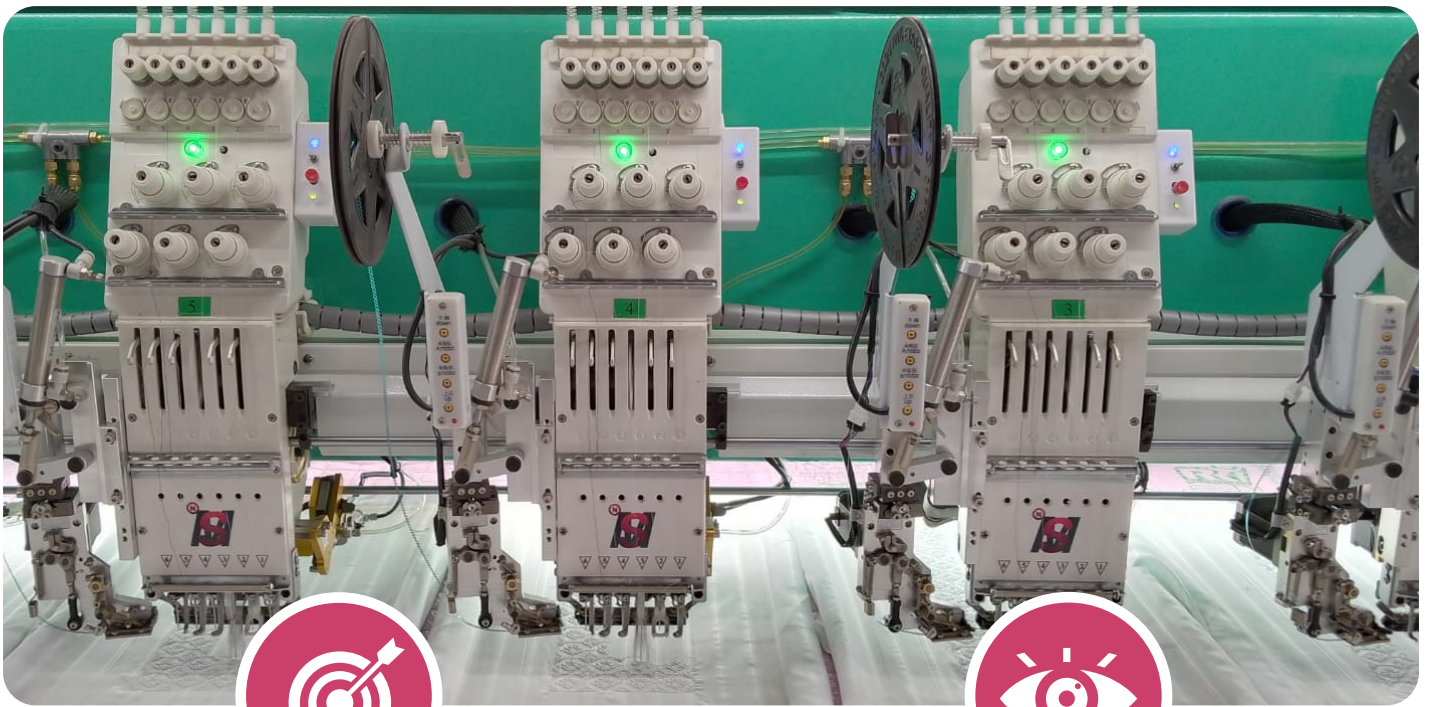
I believe your factory and our company can together unlock new possibilities. With your trusted technology and our market strength, we can create a winning formula that benefits both sides—sustainably and successfully.

Let's not just do business. Let's build a partnership that creates lasting impact in the embroidery industry of Bangladesh.

We are ready to start that journey—with you.

Abu Sufian

Founder & Managing Director



MISSION

To deliver high-quality computerized embroidery machines and spare parts to the growing textile and garment industry in Bangladesh. We aim to empower our clients with reliable technology, expert support, and long-term service, helping them achieve production excellence and business growth.

VISION

To become a trusted national leader and international partner in embroidery technology, known for innovation, reliability, and customer-focused solutions across the textile industry.

Our Commitment

At New SM Sewing Center, we are committed to building strong, long-term business partnerships based on trust, professionalism, and mutual growth. We assure our partners high-quality embroidery machines, reliable after-sales support, and a deep understanding of local market needs. We value consistent quality, timely delivery, and transparent communication in every step. Our goal is to represent your brand with honor, grow the market together, and create lasting impact in the industry.

CORE VALUES



Quality First – We prioritize delivering top-notch products that meet industry standards and exceed customer expectations.



A

Customer Satisfaction – We build lasting relationships by understanding our clients' needs and providing reliable solutions.



B

Innovation – We embrace modern technology and continuously seek smarter, more efficient ways to serve the textile industry.



C

Integrity – We conduct business with honesty, transparency, and strong ethical principles in every interaction.



D

Reliability – We are a dependable partner, committed to consistent service, timely delivery, and lasting support.



E

Professionalism – We maintain high standards of conduct, communication, and accountability at all levels of our business.



F

Teamwork – We believe in collaboration and mutual respect, both within our team and with our clients.



G

Continuous Improvement – We constantly strive to improve our products, services, and skills to stay ahead in a competitive market.



H

NASIR EMBROIDERY

YUSUF COMPUTER

SAIMA COMPUTER

RAHMAN COMPUTER

DESIGN FASHION

HANNAN COMPUTER

SS COMPUTER

SUMAIYA COMPUTER

**RBM COMPUTER
EMBROIDERY**

**NOKSHI COMPUTER
EMBROIDERY**

At New SM Sewing Center, we follow a focused and result-driven marketing strategy to grow brand presence and drive sales in the competitive Bangladeshi embroidery industry. Our approach includes:

Targeted Customer Outreach: Connecting directly with leading embroidery businesses, factories, and technicians through personalized communication and strong referral networks.

Local Market Insight: Deep understanding of regional needs, production challenges, and machine performance expectations helps us promote the right solution to the right customer.

Offline & Digital Promotion: From trade show participation, seminars, and factory visits to social media campaigns and digital product showcases—we promote your machines where it matters most.

After-Sales Support Highlighting: We actively promote our responsive service team and spare parts availability, which builds buyer confidence and increases repeat sales.

Our marketing strategy is not just about visibility—it's about building trust, educating clients, and creating long-term value for our partners.

HIGH-QUALITY MACHINES

We supply only premium, tested, and durable embroidery machines for long-term performance.



COMPLETE SOLUTION PROVIDER

From machine delivery to installation, operator training, and spare parts—we offer a full package.

RELIABLE AFTER-SALES SUPPORT

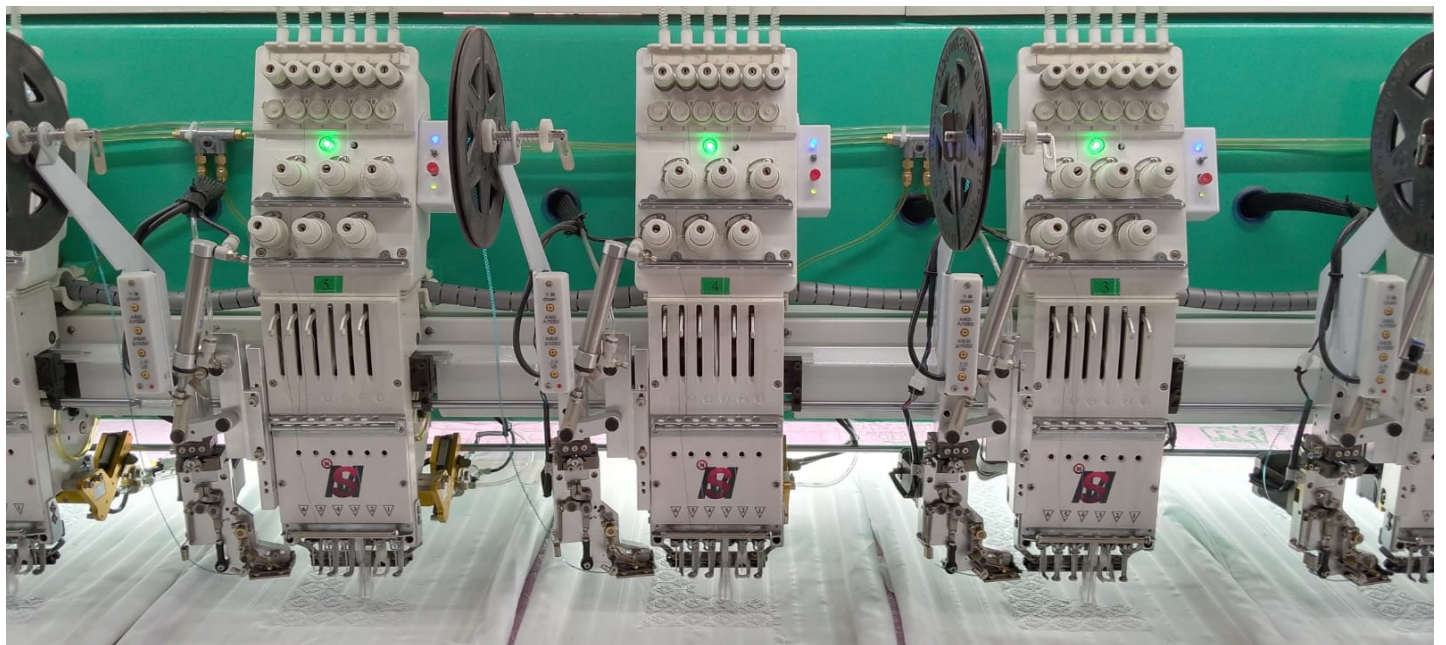
Our technical team ensures fast support and maintenance, helping clients keep production running smoothly.



REASONABLE PRICE & FLEXIBLE TERMS

We offer competitive pricing with flexible payment options for selected clients.

HAPPY CLIENTS WITH THEIR MACHINES









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